DaaS on the Rise

The landscape of the modern work-place is evolving, and Desktop as a Service (DaaS) is at the forefront of this transformation.

Desktop as a Service is a cloud-based desktop delivery model where a third-party provider hosts and delivers virtual desktops to users. Let's explore why DaaS is on the rise and how it's reshaping the way we work.



DaaS: Fueling business growth and efficiency

DaaS **fuels business growth** by addressing infrastructure and computing needs.

Ideal for **small and medium-sized enterprises** seeking optimal solutions for business expansion.

DaaS stands out as the superior choice for businesses requiring **essential infrastructure and computers**, and for those where outsourced IT options become advantageous, overcoming potential hindrances posed by excess IT resources.



Respondents are planning to implement at least one DaaS solution by 2025*

Respondents have already done so and plan to continue using it in the future.*

Benefits of DaaS

Cost efficiency
Reduce capital expenditure with a subscription-based model.

Enhanced security
Centralized security measures and encryption mechanisms.

Scalability
On-demand addition of endpoints for project teams or seasonal needs.

Simplified management
Single central image for streamlined updates and patches.

Increased productivity
Anytime/anywhere access to apps, desktops and data from any device, anywhere, directly from a web browser.



Real world use cases



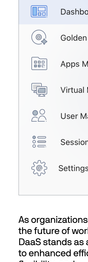
Adopting a cloud-first approach
Businesses are adopting cloud solutions to develop their IT environments while reducing the need for on-site infrastructure, dedicated IT personnel, and frequent maintenance.



IT Environment without IT Specialists
Deliver a powerful but simplified remote desktop delivery solution without the need for IT specialists to manage the environment.



Move VDI environments to the cloud
Organizations shifting on-premises virtual apps, desktops, and VDI solutions while exploring digital transformation through cloud services.



Upgrade existing DaaS offerings
Replace existing DaaS environments with upgraded security functionality, flexible scaling, and better cost predictability to help with cost management.

DaaS business adoption examples

Many companies are increasingly transitioning to the DaaS model. Below are a few examples of companies that can significantly benefit from DaaS offerings:

1. Startups

Often investing heavily in research and development (R&D) and customer acquisition initiatives, startups can leverage DaaS to minimize the need to purchase servers, software, and other services. This strategic approach ensures efficient utilization of funds, freeing up resources for critical business activities.

2. Companies with a mobile and remote workforce

Businesses with mobile and remote workforces face security challenges which DaaS addresses. By ensuring that data never leaves cloud servers, even when employees use their preferred devices, DaaS becomes a secure option for mitigating security issues in remote working environments.

3. Project-based companies

Companies engaged in project-based work can benefit from the flexible subscription model of DaaS, particularly those with seasonal projects and varying staffing needs. Quick provisioning or de-provisioning of virtual desktops aligns seamlessly with the dynamic demands of project-based businesses.

Parallels® DaaS

A bridge to the future.

As organizations navigate the future of work, Parallels DaaS stands as a testament to enhanced efficiency, flexibility, and cost-effectiveness.

Experience the future of desktop solutions with Parallels DaaS.

Revolutionize your workspace today!

*Embracing the hybrid cloud in 2023 and beyond what the future holds for IT professionals. View Study

Parallels®